

Fundraising

Red Hawk Marching Band Style

"SELLING" FUNDRAISERS

Entertainment Books

Each marching band member sells at least THREE books at \$25 each.

- *General Fund*
- *Student incentives*
- *August/September*

Holiday Cheesecake

Each band member sells at least FIVE cheesecakes (prices vary).

- *General Fund*
- *Student incentives*
- *November*

Cookie Dough

Each band member sells at least FIVE tubs of cookie dough (or gourmet popcorn).

- *General fund*
- *Student incentives*
- *March/April*

MISCELLANEOUS

NEW! Used Instrument Sale

Troy School District families will have an opportunity to sell used musical instruments (in working order) on "consignment" basis, with 20% of proceeds to Athens band and orchestra programs

- *General fund & individual families / 9-24-11*

Telly's

Shop at Telly's for your gardening needs. Present our coupon and Telly's donates 10% of your purchase to Athens' Bands.

- *General Fund*
- *April*

Spirit Wear & Saleables

Red Hawk Bands spirit wear is available by special; band and generic Athens items may be purchased at football games and events (parents "man" sales tent).

- *General fund*
- *Various times throughout year*

STUDENT ACCOUNT OPPORTUNITIES

Program Ad Sales

Students solicit area businesses to place an advertisement in programs for our major hosted events: MCBA, WGI, MCGC

- *Student account*
- *Ads due approx one month prior to events*

Holiday Gift Wrapping

Band members volunteer at local bookstores to wrap gifts for store patrons. Donations accepted and are divided among participating students. Students also play music.

- *Student account*
- *December*

Misc Sales: Bed Sheets / Salsa / etc.

Band members will be offered opportunities to sell products - items vary from year to year - with 100% of proceeds to student accounts.

- *Student account*
- *Dates vary*

Kroger Community Rewards

Register for a community rewards card, link it to Athens Band. Kroger donates a percentage of purchases.

- *Student account and general account*
- *Continuous (renewal each April)*

Scrip

Parents purchase gift cards (restaurant, gas, department stores, etc.) through GL Scrip. Percent of each card goes back to student account/boosters

- *Student account and general account*
- *Monthly throughout school year*

BIG EVENTS

MCBA

Michigan Competing Bands Association

We host this marching competition. Profits come from gate sales, concessions, bake sale, 50/50 raffle, shout outs and buttons. Requires many volunteers.

- *General Fund/Fall*

WGI

Winter Guard International

We host this indoor percussion competition. Profits come from gate sales, concessions, bake sale, 50/50 raffle, shout outs and buttons. Requires many volunteers.

- *General Fund/February*

MCGC

Michigan Color Guard Circuit

We host this winter guard competition. Profits come from gate sales, concessions, bake sale, 50/50 raffle, shout outs and buttons. Requires many volunteers.

- *General Fund/February*

Craft Show

Artists "rent" space to sell their products. We earn money from table space, entrance fees, raffle tickets, bake sale and concessions. Requires many volunteers.

- *General Fund*
- *November*

Golf Outing

Funds generated through major sponsor support and silent auction. Parents solicit sponsors, auction items, and play golf.

- *General fund*
- *July*

Car Wash

Parents and students host a day-long car wash where donations are accepted as well as returnable can/bottle donations.

- *General Fund*
- *Two per year: Spring and Fall*

Poker Nights

Adults only! Count money and hand out chips for designated poker nights. We earn a percentage of "sales."

- *General fund*
- *Various nights throughout year*